



CERTIFICATE

This certificate is proudly presented to

Ravshan Aliyevich Allayorov

This is to certify that the scientific article “**IMPROVING TRADE EFFECTIVENESS THROUGH MERCHANDISING: THEORY AND PRACTICE**” has been published in the journal: «GREEN ECONOMY AND DEVELOPMENT», **Vol. 1 No. 10 (2023): «Yashil iqtisodiyot va taraqqiyot» jurnali** (pp. 316–318).

DOI: https://doi.org/10.55439/GED/vol1_iss10/a62

